



# Anahi Ayala Iacucci

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## SUMMARY OF QUALIFICATIONS

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I am an accomplished and results-driven consultant with 12+ years' experience working in more than 40 countries, with a comprehensive experience in managing and designing large multi-country programs, assessments, monitoring mechanisms, AAP systems, partnerships, fundraising initiatives, knowledge management, and trainings, with a specific expertise in the application and use of technologies to development and human rights. My work in fragile and conflict affected settings have given me a strong appreciation of the constraints under which the donor community works and how technology is used to address it, at all levels of the project cycle. I have experience working for a variety of clients to support them in adopting and implementing innovation processes internally and externally, looking at protection and privacy and their relationships with accountability and ICT governance. My current work focuses on accountability and community engagement, including access and attitudes towards technology for the most vulnerable groups, developing and assessing strategies to improve inclusion and participation.

## EXPERTISE

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Strategic Planning & Leadership  
Project and Program Management  
Technology Strategy  
Monitoring and Evaluation  
Inclusion and Participation  
Responsible Data

Media  
Information Management  
Humanitarian Innovation  
ICT4D  
Social Media  
Accountability to Affected People

## WORK EXPERIENCE

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### **Anahi Ayala Iacucci Consulting Ltd.**

*Independent Consultant*

Provided support to INGOs, private companies and international organizations on use and applications of new technologies, content strategy, information security and privacy, delivery of humanitarian programs, accountability and risk management, and strategic planning. Examples of projects:

- Consultant, Digital Inclusion and Participation – **UNHCR Innovation**, Global (2020)
- Researcher, Review of AAP Mechanisms in the Refugee Response – **IRC**, Uganda (2020)

**London, United Kingdom**

*November 2019 – Present*

- Technical Expert, Responsible Data and Ethics for Drones – **WeRobotics**, Global (2020)
- Consultant, Humanitarian Information Service – **Internews**, South Sudan (2019/2020)
- Consultant, Media Programs - **Deutsche Welle Academy**, Global (2019/2020)
- Researcher, Digital Accountability to Affected Population – **UNHCR Innovation**, Global (2019)

**Internews**

**London, United Kingdom**

*Senior Director – Humanitarian Programs*

*January 2017 – January 2019*

Designed, directed and oversaw all operations related to program delivery (\$15M p/a), financial management, accountability and risk management, and strategic planning; directly reported to Vice-President. Spearhead all aspects of internal application and use of technology to humanitarian operations, comprising key partners relationships, cybersecurity systems, and risk management.

- Spearheaded 10+ projects in major emergencies, increasing the budget of the department from \$2M to \$15M in 24 months;
- Reformed internal data system by creating secure workflows for data management.

**Internews**

**Juba, South Sudan**

*Humanitarian Director – Humanitarian Information Service*

*June 2015 – December 2016*

Designed, directed and oversaw all operations related to program delivery (\$15M p/a), financial management, accountability and risk management, and strategic planning. Administered daily management of all humanitarian operations in country, provided communication and coordination frameworks for employees, humanitarian partners, and stakeholders, and delivered executive-level leadership on strategic humanitarian priorities.

- Managed 10+ emergency response and humanitarian projects under major donors like USAID, PRM, DFID and CHF, with 20+ national staff and 100+ international staff;
- Designed, managed and implemented a real-time data-driven M&E framework, in collaboration with the M&E department, for adaptive management, real-time projects adaptation and impact evaluation;

**Internews**

**Monrovia, Liberia**

*Country Director – Liberia Ebola Response Programs*

*November 2014 – June 2015*

Managed overall activities of the Liberia Country Office; led the national team, including 16 other partner organizations, planned and implemented action plans, and achieved \$1M delivery. Fostered and maintained congenial relationships with major national media, Ministry of Information, Ministry of Health, and MPs.

- Directed the “Information Saves Lives” project, under 3 funders, with 25 staff, 16 media and 10+ international humanitarian agencies partners for 1M+ affected communities;
- Created, in collaboration with UNICEF, the first Rumors Tracking mechanism based on SMS, involving 25,000+ monitors across the country processing more than 1000 messages;

**Internews**

**Washington DC**

*Senior Innovation Advisor & Humanitarian Technology Advisor*

*Jan 2013 – Nov 2014*

Advised the overall organization on the use and applications of new technologies. Oversaw internal experimentation with new applications of technology and innovative solutions in the organization, including data privacy, Internet freedom, fake news, Internet security, and mobile technology.

- Designed and managed, in collaboration with 60+ country offices, the implementation of 100+ ICT4D media development and humanitarian response projects;
- Collaborated with and trained 1000+ staff members, senior management staff, partners and media on ICT4D, data privacy, cybersecurity, social media strategy, and internet freedom;

## **Internews**

### **Africa Region – Nairobi based**

*Media Innovation Advisor – Africa, Health and Humanitarian Media Jan 2011 – Jan 2013*

Directed the overall technology and new media strategy of the organization for the Africa Regional Office. Worked closely with the Regional Director to conduct assessments of innovative projects in the region, including any thematic areas, such as the use of new media, technology for health programs, or for humanitarian response.

- Trained 500+ staff members, senior management staff, partners and media on ICT4D, data privacy, cybersecurity, social media strategy, and internet freedom;
- Directed 20+ technology projects for emergency and human rights deployments in the region, with a budget of \$10M+, and more than 1M people;

## **World Bank**

### **Lusaka, Zambia**

*Crowdsourcing and Information Management Specialist August 2010 – July 2012*

Managed the relationships between local government, NGOs, local media, CSOs and youth organizations and the World Bank local office, supporting them in using new emerging technologies, for the implementation of the \$38M+ "Pilot Program for Climate Resilience (PPCR)".

- Designed the curriculum and trained 50+ UN agencies, NGOs, Government Ministries and World Bank units on the use and application of new technologies and user-generated data for climate change and adaptation;
- Initiated and managed 2 "Random Hacks of Kindness" hackathons with 20+ partners and 800+ participants, that lead to the design and implementation of 10+ ICT4D projects;

## **Columbia University**

### **New York, USA**

*Teacher and Research Assistant*

*November 2008 – May 2010*

Got awarded 4 fellowships during my 2 years Master at Columbia University.

- Teacher Assistant for the MA Course "International Human Rights Law" with Prof. Betsy Apple (Fall 2008);
- Reader for the MA Course "International Law" with Prof. Jasmine Ergas (Spring 2009);
- Teacher Assistant for the EMPA Course "Global Environment of Policymaking" with Prof. Naomi Weinberger (Summer 2009);
- Research assistant for Prof. Naomi Weinberger focusing on research about the Security System Reform in Palestine (2009- 2010);

**Various**

*News Reporter*

**Brescia, Italy**

*October 2007 – August 2008*

Produced and conducted programs and features two radio stations, curating the recording, editing and broadcasting of international news programs from Middle East and Africa.

- Translated, contextualized and adapted content produced by Palestinian journalists from the Middle East Media Center in Beit Sahour, for the broadcasting on two Italian radios in Brescia;
- Produced and conducted a 3 hours afternoon program for a local radio station in Italy, focusing on political analyst, with a particular focus on world news, humanitarian crisis and human rights;

**Alternative Information Center**

*Human Rights Officer*

**occupied Palestinian territories, OPT**

*October 2006 – September 2007*

Assisted the Human Rights monitoring team in recording HR violations in Area C of the West Bank, supporting in the elaboration of response strategies, action plans and weekly reports, including assisting Palestinian victims of human rights abuses in applying for legal assistance for violations of human rights.

- Lead situation assessments and observation missions on areas of interest;
- Elaborated strategic advocacy strategy and action plans for 4 locations across the West Bank in relation to human right protection;

**Karibu' Africa Association**

*Protection Officer*

**Nairobi, Kenya**

*June 2006 – September 2006*

Managed the monitoring and evaluation of the activities implemented by 7 humanitarian projects in urban settlements around Nairobi (Kibera, Korogocho and Mathare).

- Conducted group and individual interviews with refugees, assistance partners and authorities to assess the voluntariness and appropriateness of the return and/or relocation in a third country and/or relocation in the refugee camps in Kenya.
- Prepared, coordinated and delivered information to refugees, refugees' representatives and government officials on the conditions and requirements of return and relocation movements, and on the rights of refugees in the host country.

**RELATED INTERNATIONAL WORK EXPERIENCE**

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- ICT4D Consultant (June 2012 – August 2012) - **National Democratic Institute for International Affairs (NDI)**, Washington DC
- Information Technology Strategy Consultant (January 2011 – June 2011) - **Ushahidi Inc.**, Beijing, China
- New Media Consultant (August 2010 – October 2010) - **Freedom House**, Cairo, Egypt
- New Media Consultant (May 2010 – August 2010) - **Internews**, Nairobi, Kenya
- New Media Consultant (November 2009 – May 2010) – **UNOCHA**, Iraq Inter-Agency Information & Analysis Unit, Amman, Jordan

## EDUCATION

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**Columbia University, School of International and Public Affairs (SIPA)**      **New York, USA**  
**MA**, International Affairs      2008-2010

**University of Padua, Faculty of Political Sciences**      **Padua, Italy**  
**MA**, Institutions and Policies for Human Rights and Peace      2005-2008

**University of Bologna, Faculty of Political Sciences**      **Bologna, Italy**  
**BA**, International and Diplomatic Sciences      2001-2005

## PUBLICATIONS

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- Ayala Iacucci A., Copeland R., Mahmood Z. & all, *Information Needs Assessment*. Cox's Bazar, Internews, November 2017
- Foran R., Ayala Iacucci A., *Lost in Translation, Information Needs Assessment Report*, Internews, May 2017
- Ayala Iacucci A., *The Dichotomy of Technology in Conflict: Beauty and the Beast* – in Vazquez Llorente R. and Wall, I. (eds.) (2014) Communications technology and humanitarian delivery: challenges and opportunities for security risk management. European Interagency Security Forum (EISF).
- European Journalism Centre, *The Verification Handbook*, edited by Silverman G., 2014 (Ayala Iacucci A., *Case Study 3.1: Monitoring and Verifying During the Ukrainian Parliamentary Election*)
- Ayala Iacucci A., *A speedy recovery of health system*, Geospatial World, July 1, 2012
- Fundacion Telefonica, *Periodismo ciudadano. Evolución positiva de la comunicación (Citizens Journalism: positive evolution of communication)*, December 15, 2011
- Clark C. Freifeld, Rumi Chunara, Sumiko R. Mekar, Emily H. Chan, Taha Kass-Hout, Anahi Ayala Iacucci, John S. Brownstein, *Participatory Epidemiology: Use of Mobile Phones for Community-Based Health Reporting*, PLoS Med 7(12), December 7, 2010
- Liu S.B., Ayala Iacucci A., and Meier P., *Ushahidi Haiti and Chile: next generation crisis mapping*, ACSM Bulletin #246, August 2010
- Liu S.B., Ayala Iacucci A., *Crisis map mashups in a participatory age*, ACSM Bulletin #245, June 2010

## LANGUAGE SKILLS

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- Italian (mother tongue)
- Spanish (good)
- Arabic (basic)
- English (excellent)
- French (good)