

ANAHI AYALA IACUCCI

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ABOUT ME

Accomplished and results-driven consultant with 12+ years' experience working in more than 40 countries, with a comprehensive experience in managing and designing large multi-country programs, assessments, monitoring mechanisms, AAP systems, partnerships, fundraising initiatives, knowledge management, and trainings, with a specific expertise in the application and use of technologies to development and human rights. Adapt at working in fragile and conflict-affected settings, with a strong appreciation of the constraints under which the humanitarian and development communities work and how technology is used to address it, at all levels of the project cycle. Strong experience working for a variety of clients to support them in adopting and implementing innovation processes internally and externally, looking at protection and privacy and their relationships with accountability and ICT governance.

SKILLS

*Human Centered Design
Monitoring and Evaluation
Strategic Lead
Accountability
Research*

*Technology for Good
Humanitarian Innovation
ICT4D
Rumors Tracking
Social Media Strategy*

*Data Driven Design
Civic Engagement
Cybersecurity
Internet Freedom
Privacy*

EXPERIENCE

Anahi Ayala Iacucci Consulting Ltd - London ***Independent Consultant | Nov 2019 to present***

Provides strategic advice to INGOs, private companies and international organizations on use and applications of new technologies to development and humanitarian projects. Examples:

- Digital Inclusion and Participation – **UNHCR** Innovation, Global
- Humanitarian Information Service – **Internews**, South Sudan
- Emergency Response for Media Programs - **Deutsche Welle Academy**, Global

Internews - London

Senior Director – Humanitarian Programs | Jan 2017 to Dec 2018

Directed strategic development of humanitarian operations (+10 p/a) including program delivery, financial management, accountability and strategic planning.

- Increased the department budget from \$2M to \$15M by brokering 5+ new partnerships.
- Reformed internal data system by creating secure workflows for data management.

Internews – South Sudan

Humanitarian Director – Humanitarian Information Service | Jul 2015 to Dec 2016

Administered daily management of 12 humanitarian projects (\$13M+), with 100+ staff.

- Increased the budget of the organization by \$3M+ by initiating 10+ strategic partnerships.

- Improved projects impact by designing a data-driven adaptive management framework.

Internews - Liberia

Country Director – Ebola Response | Nov 2014 to Jun 2015

Set up and managed overall activities of the Liberia Country Office, including 16 other partner organizations to achieve \$1M delivery.

- Developed an SMS Rumors Tracking system with 25,000+ monitors by brokering 8 new partnerships;
- Supported the Ministry of Information by designing the media country strategy for Ebola;

Internews – Washington DC

Senior Innovation Advisor / Jan 2013 to Nov 2014

Advised the overall organization on the use and applications of new technologies. Oversaw internal experimentation with new applications of technology in ICT4D.

- Directed organizational approach to technology and cybersecurity by initiating a strategic ICT review.
- Increased revenues by 40% with strategic partnerships with 5+ private technology companies.

World Bank - Zambia

Crowdsourcing and Information Management Specialist | Aug 2010 to Jul 2012

Designed the Crowdsourcing and Information Management component of the World Bank \$38M+ "Pilot Program for Climate Resilience (PPCR)".

- Oversaw new tech policy program for government and NGO to address climate adaptation.
- Initiated new national strategic ICT action plan for Early Warning and Disaster Management.

Columbia University - USA

Teacher and Research Assistant / November 2008 – May 2010

Got awarded 4 fellowships during my 2 years Master at Columbia University.

- Teacher Assistant for the MA Course "International Human Rights Law" with Prof. Betsy Apple (Fall 2008);
- Reader for the MA Course "International Law" with Prof. Jasmine Ergas (Spring 2009);
- Teacher Assistant for the EMPA Course "Global Environment of Policymaking" with Prof. Naomi Weinberger (Summer 2009);
- Research Assistant for Prof. Naomi Weinberger, focusing on research about the Security System Reform in Palestine (2009- 2010);

Various - Brescia, Italy

News Reporter / October 2007 – August 2008

Produced and conducted programs and features two radio stations, curating the recording, editing and broadcasting of international news programs from Middle East and Africa.

- Translated, contextualized and adapted content produced by Palestinian journalists for the broadcasting on two Italian radios in Brescia;
- Produced and conducted a 3 hours afternoon program for a local radio station in Italy, focusing on political analyst;

Alternative Information Center - occupied Palestinian territories, OPT

Human Rights Officer / October 2006 – September 2007

Assisted the Human Rights monitoring team in recording HR violations in Area C of the West Bank, supporting in the elaboration of response strategies, action plans and weekly reports,

including assisting Palestinian victims of human rights abuses in applying for legal assistance for violations of human rights.

- Lead situation assessments and observation missions on areas of interest;
- Elaborated strategic advocacy strategy and action plans for 4 locations across the West Bank in relation to human right protection;

Karibu' Africa Association - Kenya

Protection Officer / June 2006 – September 2006

Managed the monitoring and evaluation of activities implemented by 7 humanitarian projects in urban settlements around Nairobi (Kibera, Korogocho and Mathare).

- Conducted group and individual interviews with refugees, assistance partners and authorities to assess the voluntariness and appropriateness of the return and/or relocation;
- Prepared, coordinated and delivered information to refugees, refugees' representatives and government officials on return, relocation, and the rights of refugees in the host country.

ADDITIONAL EXPERIENCE

Media Innovation Advisor – Africa, Health and Humanitarian (January 2011 – Jan 2013) – **Internews**, Kenya | Technical Trainer, PeaceTech Camp (2013) - **Institute of Peace (USIP)**, Iraq | ICT4D Specialist: C4D Emergency Workshop (2012) - **UNICEF**, Senegal | ICT4D Consultant (June 2012 – August 2012) - **National Democratic Institute for International Affairs (NDI)**, USA | ICT4D Specialist: Global Community of Practice on ICT for Inclusive Governance and Conflict (2012) - **UNDP**, Turkey | Technology Strategy Consultant (January 2011 – June 2011) - **Ushahidi Inc.**, China | New Media Consultant (November 2009 – May 2010) – **UNOCHA**, Iraq Inter-Agency Information & Analysis Unit, Jordan

EDUCATION

- Master's degree/International Affairs, *Columbia University, USA* (2008 – 2010)
- Master's degree/Human Rights, *University of Padova, IT* (2005 – 2008)
- Bachelor's degree/Political Science, *University of Bologna, IT* (2001 – 2005)

LANGUAGES

- Italian (mother tongue)
- English (Excellent)
- French (Good)
- Spanish (Good)
- Arabic (Basic)

PORTFOLIO

- [Portfolio of Selected Projects](#)
- [Videos of Presentations and Key Notes](#)
- [Publications](#)